



Formed in 1965 to promote, encourage and contribute to the advancement of health of all people. NC SOPHE is made up of health professionals who dedicate time, energy and resources to improve the health of NC residents through prevention efforts, educational campaigns and disease management strategies.

Join NC SOPHE to network and exchange information with practicing Health Educators. Enjoy and learn from participating in Midyear and Annual Meetings, and reading the twice-a-year NC SOPHE newsletter.

[www.ncarolinasophe.org](http://www.ncarolinasophe.org)  
NC SOPHE  
Post Office Box 10351  
Raleigh, NC 27605

**CONTINUING EDUCATION CREDIT FOR CERTIFIED HEALTH EDUCATION SPECIALIST (CHES)**

*An application has been submitted for Category I Continuing Education Contact Hours (CECH) to award Certified Health Education Specialists (CHES) up to 5 and Master Certified Health Education Specialists (MCHES) up to 3. SOPHE, including its chapters, is a designated multiple event provider of CECHs by the National Commission for Health Education Credentialing, Inc.*



**NORTH CAROLINA SOCIETY FOR PUBLIC HEALTH EDUCATION**

**NC SOPHE Past, Present and Future:  
Looking Back While Moving Forward**

**March 9, 2012**

**8am – 4:30pm**

*St. Mark's Church Conference Center, 1230 St. Mark's Church Road, Burlington, NC*

**REGISTRATION OPENS AT 8AM**

**NC SOPHE Midyear Meeting 2012**



## KEYNOTE ADDRESS BY

**DR. LAURA GERALD**

**NC STATE HEALTH  
DIRECTOR &  
DIRECTOR OF THE  
DIVISION OF PUBLIC  
HEALTH**

### ● ● ●

## BY THE END OF THE EVENT PARTICIPANTS WILL BE ABLE TO

1. Describe past and current triumphs and challenges that have and will influence the future practice and profession of health education in North Carolina.
2. Discuss two approaches to increase collaboration for better health locally, regionally and statewide.
3. Evaluate opportunities for professional development and growth within the field of public health education.

## SESSION TOPICS INCLUDE

- **NC Community Transformation Grants**
- **safeTALK– Youth Suicide Prevention Program**
- **Promoting Health as a Faith Issue**
- **The Various Practice Settings for Public Health Educators (Student Track)**
- **Revisiting Title V Abstinence Funding in NC**
- **Lessons from the Field by Health Educator Supervisor/Manager Panel (Student Track)**

## WHO SHOULD ATTEND

Participants may include Health Educators and other public health professionals, and students whose work extends to federal, state and local health agencies, and those from voluntary organizations, community-based organizations, hospitals and clinics, community coalitions, elementary and secondary schools, colleges and universities, and all other public health settings.

## CURRENT NC SOPHE MEMBERS SAVE MORE ON REGISTRATION!

*If you need to know if you are a current member before you register, send an email to:  
info@ncarolinasophe.org*

## REGISTRATION FEES

*Registration fees include a boxed lunch, except LATE registrations received after Wednesday, March 7th)*

**NC SOPHE MEMBER (professional): \$40**

**NC SOPHE MEMBER (student or emeritus): \$25**

**PROFESSIONAL NON-MEMBER: \$75**

*\$60 - \*SPECIAL\* for Professional Non-Members (includes 1 yr membership @ \$25 + discounted meeting registration @\$35 for a savings of \$15.00)*

**STUDENT NON-MEMBER: \$40**

*\$35 - \*SPECIAL\* for Student Non-Members (1 yr Membership @ \$12.50 + Meeting Registration @ \$25 for a savings of \$2.50)*

**EXHIBITS: \$25** (includes lunch for 1 person, but does not include conference registration)

## REGISTER ONLINE!

<http://www.ncarolinasophe.org/eventregistration>

**Online Registration Closes at Noon on Wednesday, March 7. On-site Registrations are welcome at the door but a boxed lunch is not guaranteed.**



## PAY ONLINE!

After registering online, you may pay online at:

<http://ncsophe.blogspot.com>

**or mail your Registration Fee to:**

Attn: Midyear Conference  
NC SOPHE  
Post Office Box 10351  
Raleigh, NC 27605



## LATE REGISTRATION:

*All Registration Fees include a boxed lunch EXCEPT LATE (after March 7) REGISTRATIONS. Refunds are not available for conference registration. Substitutions are welcome.*

## CONFERENCE LOCATION

1230 St. Mark's Church Road,  
Burlington, NC 27215

*(Near Alamance Crossing Shopping Center)*

For directions, go to:

<http://www.stmarkschurch.org/directions/>