President’s Message

It’s hard to believe that it has almost been a year. When Tanya and I agreed to co-lead NC SOPHE, we had four objectives to accomplish during our tenure: 1) Provide successful meetings with professional development opportunities, 2) Continue to support our great advocacy work, 3) Ensure NC SOPHE is financially sound, and 4) Increase student involvement. We are extremely proud to report that three of the four objectives have been met. With only a few months remaining, we would like to encourage our members and universities to help us accomplish our final goal of engaging and increasing student involvement.

There are several ways you can help us engage students and encourage them to be more involved. First, attend and bring students to the 2016 Annual Meeting which will be held October 27-28, 2016 at the Whitted Human Services Center, Hillsborough, NC. If you bring 10 or more students, the group will be eligible to win an awesome prize. The winner will be announced at the Annual Meeting. Also, encourage current members to apply for either the NC SOPHE Annual Scholarship or the Emily T. Tyler Academic Scholarship, which are awarded, respectively, to undergraduate and graduate students pursuing an academic degree in Health Education. Urge students to enter the NC SOPHE Op-Ed contest by writing an op-ed to address a public health issue they are passionate about that specifically impacts North Carolinians or encourage them to serve in leadership roles.

We look forward to seeing you at the Annual Meeting. Thank you for your hard work and dedication to NC SOPHE.
Chapter Delegate Report

Spotlight on North Carolina!

SOPHE’s Chapter of the Year Award recognizes a chapter with outstanding health education programming over the course of the year.

This year’s recipient is the North Carolina Chapter of the Society for Public Health Education (NC SOPHE).

North Carolina is home to some of the most stark health disparities in the nation. Nearly 410,000 residents have almost no access to healthy foods and research estimates that over 1,000 North Carolinians will die due to lack of healthcare coverage. The NC SOPHE Chapter is at the forefront of efforts in the state with their robust advocacy efforts. This past year the Chapter has educated policy-makers and other stakeholders on the important role that health educators play in sustaining and improving the health of all North Carolinians. Other policy issues included prioritizing and protecting funding for prevention in public health, development and dissemination of efforts and policies aimed at reducing health disparities, dissemination of violence prevention education and support services with a focus on populations disparately impacted by dating violence, and support for tobacco-use prevention advocacy efforts of the NC Alliance for health.

Advocacy New!

The NC SOPHE Advocacy Committee has been busy providing members with opportunities to fulfill this important Health Education Area of Responsibility.

Committee members interacted with several hundred health education professionals and students at the UNC Minority Health Conference, which was held on February 26 in Chapel Hill. They shared an exhibitor table with the NC SOPHE Membership Committee. Over 150 Advocacy Fact Sheets were disseminated.

Members also developed a Statement on NCGA House Bill 2. Please remember that all state employees are permitted to share such letters during lunch breaks and outside of normal working hours. http://www.ncarolinasophe.org/Statement_on_HB2_NC_SOPHE.pdf.

The Advocacy Committee is currently planning a Student Op-Ed contest and your support is needed. Entries will be accepted from both graduate and undergraduate students studying within the field of public health education. The winning student will be able to attend the conference free of charge and be given mileage reimbursement in order to attend.

Send submissions to lopezsalm@yahoo.com no later than September 30th!

Join the Advocacy Committee in Washington, D.C on October 15-17th for the 18th Annual National Health Education Advocacy Summit. Registration is now open: http://www.sophe.org/advocacysummit.cfm

If interested in becoming a member of this committee, join the monthly Advocacy committee calls held the 2nd Thursday of every month at 1:00 pm to learn about advocacy activities, suggest new ideas, and discuss ongoing advocacy issues impacting our work locally and nationally.

Submitted by: Brittan Wood
Maternal & Child Health Initiative

The Improving Community Outcomes for Maternal and Child Health (ICO4MCH) initiative involves statewide collaborative partners as well as other local and regional staff of the Division of Public Health. Eight local health departments submitted competitive applications and five are being awarded funding. Beginning FY 2016-17, the initiative will address three aims: (1) improve birth outcomes, (2) reduce infant mortality and (3) improve the health status of children ages 0-5. Within the three aims, local health departments selected one evidence-based strategy to address each aim, providing a multi-faceted comprehensive approach. The funded counties and their selected interventions are:

<table>
<thead>
<tr>
<th>Counties</th>
<th>Birth Outcome</th>
<th>Infant Mortality</th>
<th>Child Health Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>*Appalachian District Health with Avery County Health Department &amp; Wilkes County Health Department</td>
<td>Long-Acting Reversible Contraceptives (LARC)</td>
<td>Tobacco Cessation &amp; Prevention</td>
<td>Triple P (Positive Parenting Program)</td>
</tr>
<tr>
<td>Durham County Department of Public Health</td>
<td>LARC</td>
<td>Tobacco Cessation &amp; Prevention</td>
<td>(1) Triple P and (2) Family Connects Newborn Home Visiting Program</td>
</tr>
<tr>
<td>*Mecklenburg County Health Department with Union County Consolidated Human Services Agency, Division of Public Health</td>
<td>LARC</td>
<td>Ten Steps for Successful Breastfeeding</td>
<td>Triple P</td>
</tr>
<tr>
<td>*Richmond County Health and Human Services Department with Cumberland, Hoke &amp; Montgomery County Health Departments</td>
<td>LARC</td>
<td>Ten Steps for Successful Breastfeeding</td>
<td>Clinical Effort to Address Secondhand Smoke Exposure (CEASE)</td>
</tr>
<tr>
<td>Robeson County Department of Public Health</td>
<td>LARC</td>
<td>Ten Steps for Successful Breastfeeding</td>
<td>CEASE</td>
</tr>
</tbody>
</table>

*Lead health department for collaborative

“Through these projects, the goal is to move the needle in a positive direction for all of the health indicators and also learn valuable lessons that can be shared throughout the state.” Peter Anderson, MEd, MBA. Acting Chief, Division of Public Health, Women’s and Children’s Health Section, North Carolina Health and Human Services.

For more information on the initiative, please contact the program manager: Leslie deRosset, leslie.derosset@dhhs.nc.gov
2016 NC SOPHE Annual Meeting

October 27-28, 2016
Richard R. Whitted Human Services Center
300 W Tryon St. Hillsborough, NC 27278

Please visit our website at www.ncarolinasophe.org, click on the “Events” tab to register and to see a draft meeting agenda. The registration deadline is now Thursday, October 13, 2016.

Keynote Speakers

Title: Members, Chapters and National SOPHE: Partners in Moving Health Education Forward

Dr. David A. Birch, PhD
Society for Public Health Education, 2015-2016 President
Professor and Chair, Department of Health Science
College of Human Environmental Sciences
University of Alabama at Tuscaloosa

Title: Understanding the influence of the environment: What drives health behavior?

Dr. Leslie A. Lytle, PhD
Professor and Chair of the Department of Health Behavior
Professor of the Department of Nutrition
University of North Carolina at Chapel Hill
Gillings School of Global Public Health

Title: Evolving Public Health: Deconstructing Silos, Promoting Health Equity, and Engaging Communities

Cornell P. Wright, MPA
Executive Director
North Carolina Office of Minority Health and Health Disparities
North Carolina Department of Health and Human Services
Division of Public Health
Proposed Slate of Officers for 2016-2017

It’s time to select NC SOPHE officers for the Executive Committee. You will have an opportunity to cast your vote for the officers at the upcoming NC SOPHE Annual Meeting on October 27-28, 2016.

President-Elect (3 yr. term) -

Carrie Meier ([carrie.meier@gastongov.com](mailto:carrie.meier@gastongov.com)) is the Community Health Education Administrator at the Gaston County Department of Health & Human Services. She received her BS degree in Public Health Education from UNC Greensboro in 2003 and her MPH from UNC Chapel Hill in 2009. She previously served as the Parents Matter Program Coordinator and then the Teen Pregnancy Prevention Supervisor at the Gaston County Health Department, worked as a Health Educator on a NC Folic Acid Council grant, coordinated H1N1 flu clinics at the Randolph County Health Department, and is a Teach for America Alumna. Carrie was awarded the NC SOPHE Grace Daniel Promising New Health Educator Award in 2012 and received the Gaston Youth Connected Spotlight on Leaders Award in 2015.

Vice President (1 yr. term)-

Kathie Cox ([kcox@scotlandcounty.org](mailto:kcox@scotlandcounty.org)) is the Health Educator/ Public Information Officer and “Active, Healthy Living Partnership” Coordinator for Scotland County. She has a BS degree in Community and Health Promotion from UNC Pembroke. In 2007, Kathie led Scotland County’s Healthy Carolinians Partnership in achieving the William G. Anlyan Award. She was also the Recipient of the 2011 NCPHA Jeanne Palmer Health Educator Excel Award, and the 2015 NC SOPHE Outstanding Health Educator Award. Kathie serves as an active participant on numerous local boards and coalitions in Scotland County, and serves on NC SOPHE’s Program and Advocacy Committees.
Proposed Slate of Officers for 2016-2017

Secretary (1 yr. term) -

John Brice (jbrice@wakehealth.edu and jbrice1982@gmail.com) is a transplant of Chatham County, North Carolina who served for three years in the AmeriCorps National Service Program as both a VISTA and a State/ National Member in the states of Florida, North Carolina, and South Carolina. He served communities of color, in homeless shelters, and in men's and women's prisons as an outreach specialist; community centers and local apartment complexes as a comprehensive parenting and sex educator; and as a grant writer for a housing non-profit. He earned a BA in English and Psychology from East Carolina University in 2008, his MPH in Social and Behavioral Science from Capella University in 2013, and his MEd in Curriculum and Instruction from Concordia University-Portland in 2015. He joined Wake Forest Baptist Health in February of 2016 as the Community Health Educator in the Office of Cancer Health Equity. He serves the counties of Ashe, Surry, Yadkin, Alleghany, Caldwell, Wilkes, and Watauga in the areas of tobacco cessation and early lung cancer screening and prevention. He became involved with NC SOPHE as a member of the Advocacy Committee where he became interested in a leadership role. He hopes to collaborate with health educators and administrators all over the state of North Carolina in the years to come as secretary of this wonderful organization!

Treasurer (2 yr. term)-

Stephania Sidberry is a Public Health Program Coordinator in the Chronic Disease and Injury Section with the North Carolina Division of Public Health. Among her many duties, she coordinates the Public Health and Health Services Block Grant which provides funds to health departments and non-profit agencies to work on various public health issues across the state and is a Certified Applied Suicide Intervention Skills Training (ASIST) Trainer through LivingWorks, Inc. Formerly, Stephanie was Head of the Applications and Programs Unit in the Injury and Violence Prevention Branch, Division of Public Health, where she supervised injury and violence prevention professionals working on rape prevention, residential fire safety and youth suicide prevention programs. Stephanie earned a Master’s degree in Health Behavior Health Education from the University of North Carolina at Chapel Hill, Gillings School of Global Public Health. She is a member of the North Carolina Public Health Association, the Safe States Alliance and the North Carolina Chapter of the Society for Public Health Education.
Proposed Slate of Officers for 2016-2017

Chapter Delegate (2 yr. term) -

Brittan Wood, MPH, CHES is an Accreditation Specialist for the Public Health Accreditation Board. Previously, Brittan has worked for the Rockingham County Department of Public Health as the Health Education Program Manager and as the Accreditation Administrator for the North Carolina Institute for Public Health at UNC Chapel Hill, NC Local Health Department Accreditation program. Brittan has served two terms as NC SOPHE's Chapter Delegate and is also a Past President. She currently serves as speaker of the SOPHE House of Delegates. Brittan lives in Greensboro, NC and holds a Master of Public Health degree from the University of North Carolina at Greensboro.

Members at Large (2 yr. term) -

Sarah Langdon (slangdon@wakehealth.edu) is a Project Manager for the Maya Angelou Center for Health Equity (MACHE) at Wake Forest School of Medicine. She received her Master of Public Health degree from the University of North Carolina at Greensboro and has a bachelor’s degree in Spanish from Appalachian State University. As a Project Manager, Sarah works with a multidisciplinary team to design, implement and evaluate community-based health promotion and education projects. She serves as a liaison to MACHE community partners engaged in MACHE projects across North Carolina, and has been with the MACHE since 2004. Her areas of interest and expertise are in addressing social determinants of health in disadvantaged and underserved communities, and she is bilingual. Sarah has been a member of SOPHE since 2007 and NC SOPHE since 2011.

Jacquaya Reel (jreel@gmail.com) holds two Bachelor of Science degrees, one in Public Health and one in Psychology. In 2015, she became a Certified Health Education Specialist. During Fall 2016, she will be pursuing a graduate certificate in Ethnic and Rural Health Disparities. Jacquaya currently works as a Community Outreach Coordinator for Susan G. Komen Charlotte, a breast cancer non-profit located in Charlotte, North Carolina. Her prime responsibility is to provide education through outreach to a 13-county service area in addition to managing our affiliate’s health initiatives and training volunteers. In addition to being a member of NC SOPHE, Jacquaya is also a member of the North Carolina Public Health Association, the American Public Health Association, and the Charlotte Chamber of Commerce-Health Charlotte Council.
Student Member at Large (1 yr. term) -

Shemeka Thorpe (shemeka.thorpe@yahoo.com) is a first-year doctoral student at The University of North Carolina at Greensboro studying Community Health Education. For the past four years she has been a sexuality educator for middle school, high school and college students. After facilitating several sexual health programs as a member of the Campus Action Team for the Improvement of Sexual Health committee at Florida State University, she began to focus on the sexual health of college students. Since returning to NC, Shemeka plans to advocate for an increase in sexual health programming, student-led advocacy groups and courses at four-year colleges and universities.

NC SOPHE Continuing Executive Committee Members

President
Brittany Dobbins

Past Presidents
Tanya Bass
Annette Johnson

Historian
Diana M. Manee-Buskirk (2016-2017)

Members at Large (2015-2017)
Randy Bergman
Ashley Mercer
Let’s Stay Connected

Renew your membership online
Whether you are a student or professional member, you can renew your annual membership online at www.ncarolinasophe.org. Simply complete the online membership form and submit your payment using the appropriate PayPal link (there is one for student members and one for professional members). You should receive a renewal notice via email the month before your anniversary date. If you are unsure about your membership renewal date, send an e-mail to info@ncarolinasophe.org.

Keep your contact information updated
Have you moved, had a name change, or gotten a new job? Don’t let NC SOPHE lose track of you! Please send any changes in your membership information, e.g., name, address, phone, employer, to info@ncarolinasophe.org. If your name has not changed, you can complete a membership form online with your name and just the new information.

Don’t miss us on Facebook
Join NC SOPHE on Facebook to follow health education updates and breaking news. Visit www.facebook.com to register for free. Once you have an account, search for us by entering “North Carolina Chapter Society for Public Health Education.”

Follow us on Twitter
Follow @NC_SOPHE is on Twitter. Follow health education updates, tools news and advocacy updates. https://twitter.com/nc_sophe

Joining NC SOPHE

The North Carolina Chapter, Society for Public Health Education (NC SOPHE), is a professional organization formed in 1965 to promote, encourage, and contribute to the advancement of health of all people. NC SOPHE encourages its professional members to stay informed through continuing education, striving to improve the practice of health education, and to making a positive contribution toward making health accessible to all people.

Membership benefits at a glance:

- Exchange of information with practicing health educators
- Planned professional development and continuing education activities
- Opportunities to serve on committees
- Opportunities to earn CHES & MCHES continuing education credits
- Advocacy (legislative), updates & opportunities
- Regular updates through the Chapter’s listserv (Google Groups), newsletter, Facebook page, and website

Exciting opportunities exist within NC SOPHE -- consider becoming a member today. Visit www.ncarolinasophe.org today for the most current membership dues and instructions on how to join.

Thank you for reading this issue of NC SOPHE Voices. If you would like to submit an article for the next edition, please contact the Public Relations Newsletter Editor Tekeela Green, PhD, MPH, CHES @ tekeelagreen@gmail.com