

NC SOPHE VOICES

*North Carolina Chapter / Society for Public Health Education, Inc.
Spring 2020*



Ashley Rawlison,
President NC SOPHE

PRESIDENT'S COLUMN

Hello NC SOPHE members

My name is Ashley Rawlison and I am honored to serve as your 2019-2020 Chapter President. I am originally from Elizabeth City, NC and I now reside in Durham, NC with my husband Chris, of almost three years, and our new five month old, Chase. I graduated from North Carolina Central University (NCCU) in 2008 with my Bachelors in Public Health Education and in 2011 I received my master's degree in Public Health from Walden University. My public health career started in October 2008 (first job post-college) as an entry level health educator in Elizabeth City, at Albemarle Regional Health Services. In 2013, I relocated to Orange County Health Department, where I continue to serve in the Health Promotion and Education Services Division as a Program Manager and Healthy Carolinians Coordinator.

I have been a member of NC SOPHE since college at NCCU, but have been an active member for the past 10+ years. I am excited to be in a position that will allow me to work with other individuals around the state who are dedicated to leading this organization in its love for public health. As your new president, I am fueled by the strength, dedication, excitement and creativity of our members, elected officers, committee members and chairs to not only sustain our organization but help grow it in areas that align with where public health is headed. It is now more than ever that our love and dedication for public health should be able to shine. With the most recent (and current) pandemic with COVID-19, also known as the Coronavirus, we are able to put our education and experiences to work for those in our communities. As essential personnel, if we never knew or fully understood the purpose of public health, we have been seeing it first hand in response to COVID-19. We've seen how important and necessary hand washing is, the necessity of social distancing, the importance of self-quarantine and now the result of county-wide stay at home orders in an attempt to help slow the spread of this worldwide virus. It is our job and responsibility to not only lead by example but also educate our communities, friends and family members of the severity of this virus and the importance of prevention.

This year, one of my main goals is to help grow NC SOPHE in membership and leadership. To do that, we need to be able to reach everyone where they are and not be afraid to think and act outside of the box. I am dedicated to ensuring that our organization operates in equity and to do that, we should be willing to try new things, challenge our creativity, ask questions, and stretch our abilities, and I believe our current Executive Committee (EC) and committees will do just that.

I would like to encourage and invite you to be a part of our organization, if you aren't already, and help share your thoughts and ideas that can help advance us past 2020. Get active, invite your friends, students and colleagues to get involved and don't hesitate to share those out-of-the-box ideas with us. I hope to hear you on future committee calls and I look forward to seeing you at our 2020 Annual Meeting, which will be held in Greenville, NC in November. I am humbled and honored to serve in this role and I look forward to working with you in the near future.

Respectfully submitted –Ashley Rawlison, MPH, NC SOPHE –President

MEET OUR NEW EXECUTIVE COMMITTEE



Ashley Rawlinson - President



Rose Haddock - Vice President



Randy Bergman - Past President



Leah Mayo - President Elect



Sarah Langdon - President Elect



Latisha Williams - Treasurer



Kimberly Price - Secretary



Diana Manee-Buskirk - Historian



Brittan Williams - National Delegate



Kristie Hicks - Member at Large



Jenna Sorrells - Member at Large



Christina McNally - Member at Large



Ashlyn Wadsworth - Member at Large



Mariah Smith - Student Member at Large



Chelsea Belton - Administrative Assistant
Email: Northcarolinasophe@gmail.com

NC SOPHE CHAPTER DELEGATE REPORT

National SOPHE's 2020 Annual Conference has gone VIRTUAL

Virtual
sophe



Linking Science & Social Justice:
Health Education as a Catalyst for Change

In observance of federal and state/local guidelines and to protect the health and well-being of staff, National SOPHE began operating virtually on Friday, March 13.

National SOPHE's 2020 in person annual conference moved to a virtual event beginning March 18, with additional sessions scheduled over the next several weeks. All sessions will be recorded and available on demand.

From the comfort of your home/office, you can:
Earn more than 59 CE hours (CHES/MCHES)!
Engage with your peers
Connect with exhibitors
For more information, please visit:
<https://virtualsophe.elevate.commpartners.com/>



SAVE THE DATE!



Save-the-Date: National SOPHE's 22nd Annual Advocacy Summit
Save the Date!

The 22nd Annual Advocacy Summit is on the books for Oct. 17-19, 2020 in Washington DC! Learn to advocate for important public health issues at the national, state, and local levels. Stay tuned for more information!
<https://www.sophe.org/advocacy/advocacy-summit/>

BECOME A MEDIA ADVOCATE BY LEARNING TO WRITE OP-EDS

Earned media - including opinion writing - is a path to changing the world. On Friday, May 22, 2020 the Op-Ed Project is coming to Charlotte to hold a how-to workshop. The workshop will explore the source of credibility; the patterns and elements of persuasion; the difference between being “right” and being effective; how to preach beyond the choir; and how to think bigger about what you know. Participants emerge with concrete results (op-ed outlines and more), and access to the Project’s national network of journalist mentors for individual follow up. The workshop will be at the Foundation for the Carolinas in Charlotte, 10 a.m.-5 p.m. Scholarships available.

WHAT PRODUCTS CAN STILL BE SOLD UNDER THE NEW FEDERAL FLAVORED E-CIGARETTE POLICY?

Administration’s E-cigarette Policy Leaves Thousands of Flavored E-cigarettes on the Market

The Trump Administration’s policy only restricts flavors in some types of e-cigarettes. It only restricts flavors (except for tobacco and menthol flavors) in some prefilled products, leaving countless flavored e-cigarette products widely available.

1. Disposable flavored e-cigarettes will remain widely available



The e-cigarette industry has already introduced the next new fad – cheap, disposable e-cigarettes in flavors such as strawberry, grape and mango.¹ These devices are appealing to youth due to their high nicotine levels, wide range of flavors, ease of use, and concealability.

2. 15,000+ flavored e-liquids will remain widely available



There are well over 15,000 flavored e-liquids available on the market today. These flavors often mimic candy, sweets and fruits and come in varying nicotine strengths, sometimes even higher than in Juul (a 5% Juul pod delivers the equivalent nicotine of a pack of cigarettes). Also, purchasing e-liquid by the bottle is often cheaper than purchasing Juul pods, making them even more appealing to price-sensitive youth.

3. Popular open systems will remain widely available, including refillable Juul-compatible pods



According to the Truth Initiative, the new federal policy on flavored e-cigarettes that recently went into effect is a far cry from the total ban that was proposed last fall to stem the alarming rise of youth vaping. The policy limits flavors, but only for specific e-cigarette devices – this has created just as many loopholes as restrictions.



NCSOPHE Invades Pirate Nation

On November 5th and 6th, NCSOPHE will host its Fall 2020 Conference in Greenville, NC on ECU's campus (provided an in-person meeting is safe at that time).

Network with your colleagues from across the state during this day and a half conference! Details on speakers, sessions and hotels will be coming soon.

Greenville, NC has been the home of East Carolina University since 1909. Health and Physical Education have been part of ECU's curriculum since the early 1940's with Health Education and Promotion separating from Physical Education/Kinesiology in 1995. The B.S. in Health Education degree was recently changed to a B.S. in Public Health.

Student Resources

Check out these student resources:

<https://www.sophe.org/wp-content/uploads/2020/04/Student-Curated-Collection-2.pdf>

Advocacy

This committee monitors legislation which may affect health education, health promotion and the general health of the population and assists the Chapter and interested communities in identifying creative and effective ways to affect change in regard to policy.

Chair: Lindsay Stockman –
lstockman@catawbacountync.gov

Awards

This committee coordinates the Chapter's recognition of members, individuals, groups and agencies for outstanding contributions in the field of Health Education as well as develops criteria for the Chapter Scholarship Awards and actively solicits, screens, and makes decisions for the awards.

Co-Chairs: Tekeela Green - tekeelagreen@gmail.com & Ashley Rink – arink@catawbacountync.gov

Bylaws

This committee monitors and makes recommendations for the governing rules and bylaws of the chapter.

Chair: Brittany Dobbins – brittanymarie8914@gmail.com

Continuing Education

This committee assesses the Chapter's membership continuing education needs, provides for that need in collaboration with other Chapter committees, and maintains a system for documenting continuing education units and contact hours.

Chair: Ann Staples – annstaples@gmail.com

Finance

This committee audits the Chapter's financial records, prepares budget proposals, and in general ensures the financial and fiscal integrity of the Chapter.

Chair: Leigh Lane – lmcmanus5@gmail.com

Health Director Liaison

This individual (not a committee) acts as liaison to the NC Association of Local Health Director's and provides updates to the Chapter based on attendance and participation in the Association's meetings.

Chair: Currently Vacant

Nominating

This committee coordinates the Executive Committee nomination and elections process.

Chair: Randall Bergman – randall.bergman@lr.edu

Program

This committee coordinates the Annual Meeting, including identifying meeting themes, speakers, poster presenters, and location. This committee works with the Public Relations Committee to publicize Chapter meetings.

Chair: Rose Haddock – haddockr@ecu.edu

Research/Web-based

This sub-committee promotes research in the field of health education and incorporates research in Chapter meetings as well as through web-based professional development events

Chair:

Time & Place

This sub-committee researches meeting venues and communicates details to the Executive Committee.

Co-Chairs: Lolita Smith-Moore –
Lolita.smith@alumni.edu.edu & Tekeela Green –
tekeelagreen@gmail.com

Public Relations

This committee coordinates the public presence of the Chapter, including preparation of the Chapter newsletter, maintenance of the Chapter website, and other social media and public relations dedicated to promoting the Chapter.

Co-Chairs: Julie Gooding-Hasty – jgoodinghasty@gmail.com
& Carrie Meier – carrie.meier@gastongov.com

COMMITTEES

Get involved! Join a committee!