

# NC SOPHE Voices

North Carolina Chapter | Society for Public Health Education, Inc.

Summer 2017 Newsletter

## President's Message



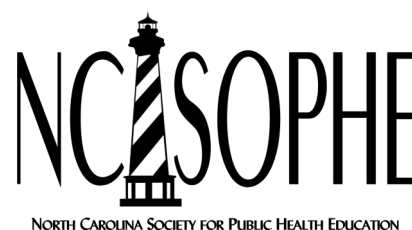
*Brittany Dobbins, MPH, CHES*

What a year it has been thus far! I have thoroughly enjoyed serving NC SOPHE over the past year. It has been a pleasure getting to know many of you and working closely with Executive Committee to enhance the role NC SOPHE plays in the field of Health Education throughout North Carolina. As I began this journey as President of NC SOPHE back in October 2016, I had two goals; first, to move NC SOPHE forward in the ever-changing world of technology by bringing resources and continuing education opportunities to our membership and second, to find new ways to link health educators across the state to one another.

I was pleased with the success of our very first webinar on May 31<sup>st</sup>. NC SOPHE partnered with NCPHA to provide an informative webinar on Collaboration between Local Health

Departments and Nonprofit Agencies. This webinar was free to anyone who wanted to join and included CHES credits. With this webinar and future webinars, it is my hope that NC SOPHE will begin to help move Health Education forward by connecting health educators while using improved technology. We hope that by being able to offer these exciting, educational webinars throughout the year, we can provide continuing education credits to our members and become a provider of knowledge and skills to health educators across the state. I encourage all of our members to keep an eye out for the next webinar we will be hosting.

As I end my role as President of NC SOPHE, I am excited to see what the leadership team will accomplish next year. I can already see the results of teamwork and collaboration among health educators in the state. This can be seen through our partnership with UNCW's Public Health Training Center at this year's Annual Meeting. As we come together in Wilmington on October 27-28<sup>th</sup>, I am eager to witness the enthusiasm I see in many of our health educators and members. I hope you will all choose to join us and learn more about how we can "Lead the Way to a Healthier North Carolina through Health Education."



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The NC SOPHE Voices Newsletter is published biannually by the North Carolina Chapter, Society for Public Health Education, Inc. (NC SOPHE).

Members of the Chapter's Public Relations Committee prepare this publication as a professional resource for current members and health education professionals working in the state who are considering membership.

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# Chapter Delegate Report

## National SOPHE Annual Meeting



National SOPHE's 69<sup>th</sup> Annual Meeting, "Igniting Change & Innovation: the Impact of Health Education" will be held April 4-6, 2018 at the Hyatt Regency in

Columbus, Ohio. NC SOPHE's Chapter Delegate, Brittan Williams, will be attending and representing NC SOPHE. Online registration will open later this fall. More information available at <http://my.sophe.org/SOPHE2018>.

## Advocacy Summit

The 19<sup>th</sup> Annual Advocacy Summit, "Equipping and Empowering Advocates for Public Health," will be held on October 21-23, 2017 in Washington, DC at the Washington Court Hotel. The Summit offers an opportunity for participants to spend an engaging 2.5 days in skill-building workshops designed to develop and hone advocacy skills, with the final day of the Summit spent on Capitol Hill.

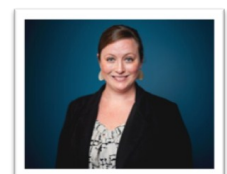
Sessions provide updates on priority areas from a diverse group of public health, education, and health equity experts. More information is available at <http://www.sophe.org/advocacy/advocacy-summit/>.



## CHES Resources Available from SOPHE



Planning to take the CHES exam? Need CHES/MCHES credits? National SOPHE offers resources to assist you in preparing for the CHES exam as well as ample online opportunities to obtain CHES/MCHES credits. NC SOPHE members are encouraged to take advantage of these available resources. More information is available at <http://www.sophe.org/professional-development/>.



Submitted by: Brittan Williams

## North Carolina Alliance for Health (NCAH) 2017 Policy Initiatives

The North Carolina Alliance for Health (NCAH) focused on several policy priorities in the 2017 legislative session. Thanks to the hard work of NCAH's members, partners, and representatives from NC SOPHE, a number of NCAH's policy initiatives received funding in the final state budget, which was passed on June 28. Julie Gooding Hasty is the NC SOPHE representative for the Alliance for Health and attends their meetings and serves on the Tobacco Use Prevention and Obesity Prevention Committees.

### **Tobacco Use Prevention and Cessation**

For the first time since 2012, the budget includes \$500,000 in funding for teen tobacco use prevention in each year of the biennium "to develop strategies to prevent the use of new and emerging tobacco products, including electronic cigarettes, by youth and people of childbearing age." These funds will help to reenergize North Carolina's teen tobacco use prevention program, which were eliminated in 2012 with the dismantling of the Health and Wellness Trust Fund. While this funding does not fully restore these award-winning programs, it is promising to see funding for tobacco use prevention programs once again included in the budget. NCAH hopes the General Assembly will continue to increase funding for these life-saving programs.

The budget also includes \$500,000 in additional, recurring funding for tobacco cessation services. These funds are to be divided between QuitlineNC and You Quit, Two Quit. Unfortunately, this increase in funding will still not cover the cost of full, evidence-based services for all QuitlineNC callers, but it will increase the number of tobacco users QuitlineNC can provide with some level of service. This funding also funds You Quit, Two Quit, a program that trains physicians on evidence-based tactics to help pregnant women and women of childbearing age quit tobacco use.

### **Healthy Food Access**

The budget also included \$250,000 in continued funding for the Healthy Food Small Retailer Program, also known as the Healthy Corner Store Initiative (HCSI). The HCSI was first funded in 2016, as a pilot program in the NC Department of Agriculture and Consumer Services (NCDA&CS). The HCSI helps small store owners stock and sell fresh, local and healthy food to their customers by connecting them with the equipment necessary to do so. The program also connects these store owners with local partners, who provide technical assistance and connections to distributors. NCAH hopes the General Assembly will provide \$1 million in recurring funding for the HCSI in the 2018 legislative short session. Additional information about the HCSI, including participating stores is available here:

<http://www.ncagr.gov/markets/healthyFoodSmallRetailer/index.htm>.

Submitted by:

**Morgan Wittman Gramann, Esq.**

*Executive Director*

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Come Join Us!  
2017 NC SOPHE Annual Meeting

October 26-27, 2017

UNC Wilmington Warwick Center  
601 S. College Rd. Wilmington, NC 28403



Please visit our website at <http://www.ncarolinasophe.org/Events.html> to register online. The deadline for online registration is Friday, October 13, 2017.

**Hotel accommodations must be made by Sept. 25, 2017**

Courtyard Marriott/Wrightsville Beach @ \$79/night

Holiday Inn Express & Suites-University Center @ \$82/night

We are extremely excited about our Annual Meeting being held at UNCW. This two-day event will be full of educational and relevant information for health educators from across the public health sector. Concurrent sessions will address topics such as successful worksite wellness, substance use/suicide prevention programs, information on syringe exchange programs, and effective ways to use data. You do not want to miss this meeting!

This year, NC SOPHE is partnering with UNCW and the NC Public Health Training Center.



\*Continuing Education Credits will also be offered at the conference.

## Skeleton Agenda

### 2017 NC SOPHE Annual Meeting

#### Thursday, October 26th

8:30-9:15	Registration
9:15-11:25	Welcome, Keynotes and General Sessions
11:45-1:15	Membership Meeting & Networking Luncheon
1:15-2:00	Poster Session
2:00-4:30	Breakout Sessions

#### Friday, October 27th

8:00-8:30	Registration
8:30-9:25	Keynote
9:35-11:45	Breakout Sessions
12:00-1:00	Awards Luncheon
1:00-2:30	Breakout Sessions
2:30-3:00	Closing Remarks & Silent Auction Winners

## Keynote Speakers

**Title: The State of the State on Opioids**

**Susan M. Kansagra, MD, MBA**

*Section Chief of Chronic Disease & Injury ,  
NC Division of Public Health*

During this Keynote address, Dr. Kansagra will describe the NC opioid crisis and the response being taken thus far on the issues. She also will identify the roles health educators can play to help address or prevent the opioid addiction.



**Title: A Health Education Retrospective, 1971-2017 and Beyond**

**Randall R. Cottrell, D.Ed, MCHES**

*Professor and Program Coordinator of Public Health Studies  
University of North Carolina Wilmington*

The health education profession has evolved over the past half century in ways that may be unrecognizable today. As we move forward in this profession, it is important that we remember and reflect on our past and look forward to our future. By reflecting on the past 45 years of health education, Dr. Randall Cottrell will describe the evolution of the profession and how it has impacted communities across the country and the world.



## Let's Stay Connected

### Renew your membership online

Whether you are a student or professional member, you can renew your annual membership online at [www.ncarolinasophe.org](http://www.ncarolinasophe.org). Simply complete the online membership form and submit your payment using the appropriate PayPal link (there is one for student members and one for professional members). **You should receive a renewal notice via email** the month before your anniversary date. If you are unsure about your membership renewal date, send an e-mail to [info@ncarolinasophe.org](mailto:info@ncarolinasophe.org).

### Keep your contact information updated

Have you moved, had a name change, or gotten a new job? Don't let NC SOPHE lose track of you! Please send any changes in your membership information, e.g., name, address, phone, employer, to [info@ncarolinasophe.org](mailto:info@ncarolinasophe.org). If your name has not changed, you can complete a membership form online with your name and just the new information.

### Don't miss us on Facebook

Join NC SOPHE on Facebook to follow health education updates and breaking news. Visit [www.facebook.com](http://www.facebook.com) to register for free. Once you have an account, search for us by entering "North Carolina Chapter, Society for Public Health Education."

### Follow us on Twitter

Follow @NC\_SOPHE is on Twitter. Follow health education updates, tools news and advocacy updates. [https://twitter.com/nc\\_sophe](https://twitter.com/nc_sophe)

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## Joining NC SOPHE

The North Carolina Chapter, Society for Public Health Education (NC SOPHE), is a professional organization formed in 1965 to promote, encourage, and contribute to the advancement of health of all people. NC SOPHE encourages its professional members to stay informed through continuing education, striving to improve the practice of health education, and to making a positive contribution toward making health accessible to all people.

### Membership benefits at a glance:

- *Exchange of information with practicing health educators*
- *Planned professional development and continuing education activities*
- *Opportunities to serve on committees*
- *Opportunities to earn CHES & MCHES continuing education credits*
- *Advocacy (legislative), updates & opportunities*
- *Regular updates through the Chapter's listserv (Google Groups), newsletter, Facebook page, and website*

Exciting opportunities exist within NC SOPHE -- consider becoming a member today. Visit [www.ncarolinasophe.org](http://www.ncarolinasophe.org) today for the most current membership dues and instructions on how to join.

### Extras

- ◇ The opportunity to vote for the 2017-2018 officers is coming soon. The slate of officers will be shared via email before the Annual Meeting.
- ◇ Are you interested in getting involved in your local chapter? Consider signing up for a leadership position or as a committee member. Contact committee chairs for more information.

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Thank you for reading this issue of *NC SOPHE Voices*. If you would like to submit an article for the next edition, please contact the Public Relations Newsletter Editor Tekeela Green, PhD, MPH, CHES @ [tekeelagreen@gmail.com](mailto:tekeelagreen@gmail.com)