NC SOPHE Chapter Delegate Report
Submitted by: Brittan Williams, MPH, CHES

Hello NC SOPHE members. As I end my presidential year, I am grateful for the devoted elected officers, committee chairs and members that I was able to work with and learn from this past year. They reflect the strength of our Society and the passion for the profession. It is my opinion that the new committee structure worked well during this first year of transition. Communication seemed to flow appropriately between committees and officers, we will see how the use of one organizational Google drive assist with officer and chair transitions at the end of the calendar year. We are still working on finalizing better timelines and required tasks for each position but I believe the information and structure that we have put together over this year will be beneficial. Our membership numbers look strong and I believe we have been able to engage members more this year than in years past. Our members only listserv is almost completely up to date, our social media presence has never been stronger (we are looking into expanding this area into Instagram and Twitter in the near future), updates to the website are consistently being made and we held one extremely successful webinar with the plans to hold another one before the end of the year.

Our annual meeting is just around the corner (November 7-8 in Greensboro) and the Program Committee has put together a fantastic agenda with exceptional keynote speakers and outstanding breakout sessions. We are anticipating this conference will be well attended by individuals from across the state. I implore you to encourage students, colleagues and other public health professionals to join NC SOPHE, engage with the organization by becoming involved on a committee and help us realize how we will enhance the profession and population together. The members of our committees are what make NC SOPHE successful, without dedicated individuals volunteering their time, knowledge, resources and passion for the profession of public health education nothing would be accomplished.

I am humbled to have served in this role and look forward to continuing to work toward a healthier and happier future.

Respectfully submitted,

Randy Bergman, PhD, CHES
NC SOPHE – President

NC SOPHE 2020 Annual Conference: Registration Discount for NC SOPHE Members!

National SOPHE is working hard on the 2020 Annual Conference to be held in Atlanta, Georgia at the Sheraton Atlanta, March 17-20, 2020. Registration is now open: https://www.sophe.org/professional-development/sophe-annual-conference/2020-annual-conference/registration/

To honor SOPHE Chapters participation at the national level, national SOPHE has again set up a way for those individuals who are current local Chapter members but not a national SOPHE member to get a discount off the non-member registration price for the SOPHE annual conference.

20ACCHAPTR: This code offers $150 off the professional non-member registration rate.
20ACSTUCHP: This code offers $25 off the student non-member registration rate.

This code should be entered at the end of the registration process – when you get to your Shopping Cart. There is a field called PROMO CODE.

I would like to encourage all NC SOPHE members to attend the national conference next spring in Atlanta, Georgia! It is shaping up to be a great conference!

If you have any questions you can reach out to the national SOPHE office.
Phone: 202.408.9804 or email: education@sophe.org.
Let’s Stay Connected

Enroll or Renew your membership online

Whether you are a student or professional member, you can renew your annual membership online at www.ncarolinasphe.org. Simply complete the online membership form and submit your payment using the appropriate PayPal link (there is one for student members and one for professional members).

You should receive a renewal notice via email the month before your anniversary date. If you are unsure about your membership renewal date, send an e-mail to northcarolinasphe@gmail.com.

Keep your contact information updated
Have you moved, had a name change, or gotten a new job? Don’t let NC SOPHE lose track of you! Please send any changes in your membership information, e.g., name, address, phone, employer, to northcarolinasphe@gmail.com. If your name has not changed, you can complete a membership form online with your name and just the new information.

Don’t miss us on Facebook
Join NC SOPHE on Facebook to follow health education updates and breaking news. Visit www.facebook.com to register for free. Once you have an account, search for us by entering “North Carolina Chapter, Society for Public Health Education.”

Follow us on Twitter
Follow @NC_SPHE is on Twitter. Follow health education updates, tools news and advocacy updates. https://twitter.com/nc_sphe

Joining NC SOPHE

The North Carolina Chapter, Society for Public Health Education (NC SOPHE), is a professional organization formed in 1965 to promote, encourage, and contribute to the advancement of health of all people. NC SOPHE encourages its professional members to stay informed through continuing education, striving to improve the practice of health education, and to making a positive contribution toward making health accessible to all people.

Membership benefits include:

Exchange of information with practicing health educators
Planned professional development and continuing education activities
Opportunities to serve on committees
Opportunities to earn Community Health Education Specialist and Master Community Health Education Specialist (CHES & MCHES) continuing education credits
Advocacy (legislative), updates & opportunities
Regular updates through the Chapter’s listserv (Google Groups), newsletter, Facebook page, and website

Exciting opportunities exist within NC SOPHE—consider becoming a member today! Visit www.ncarolinasphe.org today for the most current membership dues and instructions on how to join.
NC SOPHE Annual Conference
“Sparking Change: Best Practices to Improve Community Health Outcomes”
November 7th – 8th, 2019
Embassy Suites
Greensboro, NC

Agenda

Thursday, November 7, 2019

8:30-9:15am  Breakfast, Registration, Silent Auction, Exhibits & Posters

9:15-9:30am  Welcome/Opening Remarks
Randy L. Bridge, PhD, President NC SOPHE 2018-19

9:30-10:30am  Opening Keynote
Joe Szymar, PhD, MSPH
Chief Executive Officer, The Public Good Projects

10:30-10:45am  Break/Exhibitors

10:45-11:45am  Plenary Panel Presentation – Innovation
Amanda Tanner, PhD, MPH
University of North Carolina at Greensboro
Mike Newton Ward, MPH, MSW
Health and Social Marketing Expert
Kuena Moore, BS, CHES
Program in Community Engagement, Wake Forest School of Medicine
Rachel Marquez, MPH
Health Coach, Cane Health

11:45-12:15pm  Ignite-Style Poster Session
Gun Violence: The New Endemic? – A Media Content Analysis of Community and Firearm Violence
Adryah Bek
Snapshots of Tobacco: Youth Advocacy Through PhotoVoice in Gaston County
Ayssu Alistain, MPH, MMP
Behavioral Indicators of Exposure to Obesogens and Their Association with Obesity Risks: A Pilot and Feasibility Analysis Administered at Women’s Health Awareness 2019
Joel M. Freeman, BA
Separating Prediabetes from PRE-DIA-BS: A Case Study in Twitter Altemetrics for Health Educators
Quinn Dukas, MS, CHC
Effects of a Community-Based Hypertension Program Culturally Tailored to Improve the Health Outcomes of Bhutanese Refugees
Tserma Tshinglho, MPH, Sharon D. Moman, PhD, MSPH, MPH
Community Vegetable Gardens: How Collective Gardening Can Bridge Cultural Gaps and...
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Promote Social and Emotional Health Among Diverse Refugee Communities
Diana Bercy, Sharon D. Morrison, PhD, MPH, MHS

Moving Upstream – How to Engage Teens in Preventing ACEs
Randi Rubenstein, MPH

12:15-1:15pm  Networking Lunch
Co-Sponsored by: Maya Angelou Center for Health Equity and UNCG Department of Public Health Education

1:20-2:10pm  Membership Meeting
Poster Promenade

1:15-3:15pm  Breakout Sessions A (Choose 1)
A1. Health Education Practice and Program Planning
Community Health Education Practices Inclusive of People with Access and Functional Needs
Kelley Richardson, MPH, CHES
Implementation Informed Approaches to Readiness: Assessing Willingness, Ability and Fit
Leslie deRassett, MSPH, MPH, M. Alexis Kirk, PhD

A2. Non-Traditional Partnerships to Impact Birth Outcomes and Sexual Health
Operationalizing Collective Action for Increased Access to Care and Better Birth Outcomes
Jessica Johnson, BA
Transformational Collaborations to Foster Sexually Health Teens
Stemeke Thorpe, MS, Michelle Gil-Moffo, BS, Ellie Bemer, MA

2:15-3:35pm  Break

3:30-4:30pm  Breakout Sessions B (Choose 1)
B1. Innovative Community Partnerships
Native Pathways to Health: A culturally-grounded, community-engaged approach to evaluate and document the health needs, priorities and assets of NC American Indian Tribal Communities
Megan B. Irby, PhD; Charlene Hunt, BA; Porrisa Ballard, PhD; Sarah Langston, MPH; Teryn Brewington, MSW; Randi Byrd; Yvette Jeffries-Logan; Tony V. Locklear
A Comprehensive Approach Addressing the Food Insecure of Guilford County, NC
Janet Mayer, MS, RD, LDN

10:40-10:55am  Break

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Breakout Sessions B (continued)
B2. Adolescent Sexual Health Education
Engaging Young Men: Mountain Dew, Muscles and Masculinity
Rodney Absher, MPH, CHES
How to Effectively Deliver Sexual Health Education When Your Community Refuses to Use the Word "SEX," Two Case Studies from North Carolina
Gina Hofer, MA

NC SOPHE Executive Committee Meeting
Required for all members of Executive Committee both current and new. This includes all officers and committee chairs.

Friday, November 8, 2019

Breakfast, Registration, Silent Auction, Exhibits & Posters

Plenary Session
Substance Use Disorders: Impact and Community-Engaged Strategies
Luka and Kelly Kinard, Sharing Personal Experience
Stephen Ball, Peer Support Specialist, Wake Forest Baptist Health
Captain Tara Tucker, Chair, Forsyth County Opioid Task Force

Breakout Sessions C (Choose 1)
C1. Harm Reduction and Violence Prevention
County Commissioners and Firearms Violence Prevention – An Analysis of Their Perceptions of Local Level Firearms Violence Prevention Strategies
Eric Pepin, PhD, MPH
Evaluation of “Reducing Harm, Spreading Hope” for First Responders in Western North Carolina: A Preliminary Study
Amy Upham, MPH, CPWC

C2. Digital Tools for Health Education and Promotion
Health Communication in a Digital World
Ann Staples, MA, MCHES
Benefits and Limitations of Advanced Mobile Technology
Tori Edwards, BSBH

Break
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11:00-12:00pm  Breakout Sessions D (Choose 1)

D1. Tobacco and Smoking Cessation
- Livin’ Your Fresh Life: Employing Community Health Advisors to Reduce Smoking in Public Housing
  Natalie Rich, MPH
- Building Capacity to Improve Tobacco Cessation Program in Low Income Communities
  Carla Strom, MLA
- Harnessing Community and Youth Capacity for Local Tobacco Policy Momentum
  Alyssa Mouton, MPH, MPP; Carrie Meier, MPH

D2. Chronic Disease Prevention
- Public Health 3.0 in a Regional Approach to Chronic Disease Prevention
  Maryn Hayward, BA; Giselle Baker, L. James Brooks
- Empowering Individuals to Self-Monitor Their Blood Pressure through Health Informatics and PSE Changes
  Tiffany Thigpen, MPH, Blais Savaga

12:00-12:15pm  Exhibitors

12:15-2:00pm  Closing Plenary and Luncheon
Crystal Dixon, MPH, MCHES, CHC
University of North Carolina at Greensboro

Awards and Installation of NC SOPHE Officers
Closing Remarks & Silent Auction Winners Announced
Randall Bergevin, President NC SOPHE 2018-2019