

NC SOPHE Chapter Delegate Report
Submitted by: Brittan Williams, MPH, CHES



*Linking Science & Social Justice:
Health Education as a Catalyst for Change*

Atlanta March 17-20, 2020
annual conference



SOPHE 2020 Annual Conference: Registration Discount for NC SOPHE Members!

National SOPHE is working hard on the 2020 Annual Conference to be held in Atlanta, Georgia at the Sheraton Atlanta, March 17-20, 2020. Registration is now open: <https://www.sophe.org/professional-development/sophe-annual-conference/2020-annual-conference/registration/>

To honor SOPHE Chapters participation at the national level, national SOPHE has again set up a way for those *individuals who are current local Chapter members but not a national SOPHE member* to get a discount off the non-member registration price for the SOPHE annual conference.

20ACCHAPTR: This code offers **\$150 off** the **professional non-member registration** rate.

20ACSTUCHP: This code offers **\$25 off** the **student non-member registration** rate.

This code should be entered at the end of the registration process – when you get to your Shopping Cart. There is a field called **PROMO CODE**.

I would like to encourage all NC SOPHE members to attend the national conference next spring in Atlanta, Georgia! It is shaping up to be a great conference!

If you have any questions you can reach out to the national SOPHE office.
Phone: 202.408.9804 or email: education@sophe.org.

NC SOPHE Voices

North Carolina Chapter | Society for Public Health Education, Inc.

Fall 2019



President's Column

Randy Bergman, PhD, CHES

Hello NC SOPHE members. As I end my presidential year, I am grateful for the devoted elected officers, committee chairs and members that I was able to work with and learn from this past year. They reflect the strength of our Society and the passion for the profession. It is my opinion that the new committee structure worked well during this first year of transition. Communication seemed to flow appropriately between committees and officers, we will see how the use of one organizational Google drive assist with officer and chair transitions at the end of the calendar year. We are still working on finalizing better timelines and required tasks for each position but I believe the information and structure that we have put together over this year will be beneficial. Our membership numbers look strong and I believe we have been able to engage members more this year than in years past. Our members only listserv is almost completely up-to-date, our social media presence has never been stronger (we are looking into expanding this area into Instagram and Twitter in the near future), updates to the website are consistently being made and we held one extremely successful webinar with the plans to hold another one before the end of the year.

Our annual meeting is just around the corner (November 7-8 in Greensboro) and the Program Committee has put together a fantastic agenda with exceptional keynote speakers and outstanding breakout sessions. We are anticipating this conference will be well attended by individuals from across the state. I implore you to encourage students, colleagues and other public health professionals to join NC SOPHE, engage with the organization by becoming involved on a committee and help us realize how we will enhance the profession and population together. The members of our committees are what make NC SOPHE successful, without dedicated individuals volunteering their time, knowledge, resources and passion for the professional of public health education nothing would be accomplished.

I am humbled to have served in this role and look forward to continuing to working toward a healthier and happier future.

Respectfully submitted,

Randy Bergman, PhD., CHES
NC SOPHE – President



Inside...

- Delegate's message.....2
- Join NC SOPHE.....3
- Grant Opportunity.....4
- NC SOPHE Annual Meeting....5
- NC SOPHE Annual Meeting....6

The NC SOPHE Voices Newsletter is published biannually by the North Carolina Chapter, Society for Public Health Education, Inc. (NC SOPHE). Members of the Chapter's Public Relations Committee prepare this publication as a professional resource for current members and health education professionals working in the state who are considering membership. North Carolina Chapter, Society for Public Health Education, Inc. P. O. Box 10351 Raleigh, NC 27605 www.ncarolinasophe.org



STATE OF NORTH CAROLINA
DEPARTMENT OF TRANSPORTATION

ROY COOPER
GOVERNOR

JAMES H. TROGDON, III
SECRETARY

Call For Applicants: Governor's Highway Safety Program Funding Available

GARNER — The N.C. Governor's Highway Safety Program will soon be accepting grant applications to fund programs aimed at preventing traffic deaths and injuries on North Carolina roadways.

Applications will be accepted starting Jan. 1, and application submissions must be made no later than 5 p.m. on Jan. 31.

Grants are open to non-profit organizations, local and state law enforcement, hospitals, state agencies and other groups proposing data-driven measures that advance traffic safety.

Grants awarded will be for the 2021 federal fiscal year, which begins Oct.1, 2020. In previous years over 100 grants between \$20,000 and \$1 million have been awarded for projects which focus on:

- reducing impaired driving;
- encouraging seat belt use;
- reducing speed-related fatalities;
- promoting pedestrian and bicycle safety;
- advancing motorcycle safety;
- promoting child passenger safety seats;
- and other related initiatives.

An information session for prospective grantees will be held on Tuesday, Dec. 10th from 10 a.m. to 2 p.m. at the N.C. Judicial Center at: 901 Corporate Center Drive in Raleigh. Those interested in attending must register in advance by November 26th by contacting Jackie Wilson at jkwilson3@ncdot.gov.

A list of [FY 2019 community grants](#) is available online. Organizations interested in applying for a NCGHSP grant can learn more about the application process online via the [Connect NCDOT Website](#). Interested applicants may also call 919-814-3650 with questions.

The N.C. Governor's Highway Safety Program works to reduce the number of traffic crashes and fatalities in North Carolina through safe-driving initiatives such as [Click It or Ticket](#), [Booze It & Lose It](#), [BikeSafe NC](#), [Watch For Me NC](#), [Speed a Little. Lose a Lot](#), and [North Carolina's Vision Zero initiative](#). Follow [GHSP on Facebook](#), [Instagram](#) and [Twitter](#) for real-time engagement.

Mailing Address:

NC DEPARTMENT OF TRANSPORTATION
GOVERNOR'S HIGHWAY SAFETY PROGRAM
1508 MAIL SERVICE CENTER
RALEIGH, NC 27699-1508

Telephone: (919) 814-3650

New Location
750 NORTH GREENFIELD PARKWAY
GARNER, NC 27529

Website: www.ncdot.gov/programs/GHSP/

Let's Stay Connected

[Enroll or Renew your membership online](#)

Thank you for reading this issue of *NC SOPHE Voices*. If you would like to submit an article for the next edition, please contact the Membership and Public Relations Committee Julie Gooding-Hasty, Co-Chair, julie.gooding-hasty@dhhs.nc.gov or Elizabeth Baker, Co-Chair, lizmumm247@gmail.com

Whether you are a student or professional member, you can renew your annual membership online at www.ncarolinasophe.org. Simply complete the online membership form and submit your payment using the appropriate PayPal link (there is one for student members and one for professional members). **You should receive a renewal notice via email** the month before your anniversary date. If you are unsure about your membership renewal date, send an e-mail to northcarolinasophe@gmail.com.

Keep your contact information updated

Have you moved, had a name change, or gotten a new job? Don't let NC SOPHE lose track of you! Please send any changes in your membership information, e.g., name, address, phone, employer, to northcarolinasophe@gmail.com. If your name has not changed, you can complete a membership form online with your name and just the new information.

Don't miss us on Facebook

Join NC SOPHE on Facebook to follow health education updates and breaking news. Visit www.facebook.com to register for free. Once you have an account, search for us by entering "North Carolina Chapter, Society for Public Health Education."

Follow us on Twitter

Follow @NC_SOPHE is on Twitter. Follow health education updates, tools news and advocacy updates. https://twitter.com/nc_sophe

Joining NC SOPHE

The North Carolina Chapter, Society for Public Health Education (NC SOPHE), is a professional organization formed in 1965 to promote, encourage, and contribute to the advancement of health of all people. NC SOPHE encourages its professional members to stay informed through continuing education, striving to improve the practice of health education, and to making a positive contribution toward making health accessible to all people.

Membership benefits at a glance:

Exchange of information with practicing health educators

Planned professional development and continuing education activities

Opportunities to serve on committees

Opportunities to earn Community Health Education Specialist and Master Community Health Education Specialist (CHES & MCHES) continuing education credits

Advocacy (legislative), updates & opportunities

Regular updates through the Chapter's listserv (Google Groups), newsletter, Facebook page, and website

Exciting opportunities exist within NC SOPHE --consider becoming a member today! Visit www.ncarolinasophe.org today for the most current membership dues and instructions on how to join.

“Sparking Change: Best Practices to Improve Community Health Outcomes”

2019 NC SOPHE Annual Conference

Join us to hear from our dynamic keynote speakers!

Joe Smyser, PhD, MSPH
Chief Executive Officer,
The Public Good Projects

Crystal Dixon, MPH, MCHES, CHC
University of North Carolina at
Greensboro



November 7-8

Greensboro, NC
Embassy Suites

Registration Open at
www.ncarolinasophe.org/Events.html!



twitter.com/NC_SOPHE



NC SOPHE Annual Conference

“Sparking Change: Best Practices to Improve Community Health Outcomes”

November 7th – 8th, 2019

Embassy Suites

Greensboro, NC

Agenda

Thursday, November 7, 2019

- 8:30-9:15am **Breakfast, Registration, Silent Auction, Exhibits & Posters**
- 9:15-9:30am **Welcome/Opening Remarks**
Randall Bergman, PhD, President NC SOPHE 2018-19
- 9:30-10:30am **Opening Keynote**
Joe Smyser, PhD, MSPH
Chief Executive Officer, The Public Good Projects
- 10:30-10:45am **Break/Exhibitors**
- 10:45-11:45am **Plenary Panel Presentation – Innovation**
Amanda Tanner, PhD, MPH
University of North Carolina at Greensboro
Mike Newton Ward, MPH, MSW
Health and Social Marketing Expert
Keena Moore, BS, CHES
Program in Community Engagement, Wake Forest School of Medicine
Rachel Marquez, MPH
Health Coach, Cone Health
- 11:45-12:15pm **Ignite-Style Poster Session**
Gun Violence: The New Endemic? – A Media Content Analysis of Community and Firearm Violence
Aaliyah Belk

Snapshots of Tobacco: Youth Advocacy Through PhotoVoice in Gaston County
Alyssa Mouton, MPH, MPP

Behavioral Indicators of Exposure to Obesogens and Their Association with Obesity Risks: A Pilot and Feasibility Analysis Administered at Women’s Health Awareness 2019
Joia M. Freeman, BA

Separating Prediabetes from PRE-DIA-BS: A Case Study in Twitter Altmetrics for Health Educators
Quinn Dudos, MS, CHC

Effects of a Community-Based Hypertension Program Culturally Tailored to Improve the Health Outcomes of Bhutanese Refugees
Yasmine Sinkhada, MPH, Sharon D. Morrison, PhD, MSPH, MHSE
Community Vegetable Gardens: How Collective Gardening Can Bridge Cultural Gaps and



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- Promote Social and Emotional Health Among Diverse Refugee Communities
Diana Beya, Sharon D. Morrison, PhD, MSPH, MHSE
- Moving Upstream – How to Engage Teens in Preventing ACEs
Randi Rubenstein, MSPH
- 12:15-1:15pm **Networking Lunch**
*Co-Sponsored by:
 Maya Angelou Center for Health Equity and UNCG Department of Public Health Education*
- 1:20-2:10pm **Membership Meeting**
Poster Promenade
- 2:15-3:15pm **Breakout Sessions A (Choose 1)**
 - A1. Health Education Practice and Program Planning**
 Community Health Education Practices Inclusive of People with Access and Functional Needs
Kelley Richardson, MPH, CHES
 Implementation Informed Approaches to Readiness: Assessing Willingness, Ability and Fit
Leslie deRosset, MSPH, MPH, M. Alexis Kirk, PhD
 - A2. Non-Traditional Partnerships to Impact Birth Outcomes and Sexual Health**
 Operationalizing Collective Action for Increased Access to Care and Better Birth Outcomes
Jessica Johnson, BA
 Transformational Collaborations to Foster Sexually Health Teens
Shemeka Thorpe, MS, Michelle Gill-Moffa, BS, Elise Berrier, BA
- 3:15 – 3:25pm **Break**
- 3:30- 4:30pm **Breakout Sessions B (Choose 1)**
 - B1. Innovative Community Partnerships**
 Native Pathways to Health: A culturally-grounded, community-engaged approach to evaluate and document the health needs, priorities and assets of NC American Indian Tribal Communities
Megan B. Irby, PhD; Charlene Hunt, BA; Parissa Ballard, PhD; Sarah Langdon, MPH; Teryn Brewington, MSW; Randi Byrd; Vivette Jeffries-Logan; Tony V. Locklear
 A Comprehensive Approach Addressing the Food Insecure of Guilford County, NC
Janet Mayer, MS, RD, LDN



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- Breakout Sessions B (continued)**
 - B2. Adolescent Sexual Health Education**
 Engaging Young Men: Mountain Dew, Muscles and Masculinity
Rodney Absher, MPH, CHES
 How to Effectively Deliver Sexual Health Education When Your Community Refuses to Use the Word 'SEX': Two Case Studies from North Carolina
Gina Hofert, MA
- 4:45-5:30pm **NC SOPHE Executive Committee Meeting**
*Required for all members of Executive Committee both current and new.
 This includes all officers and committee chairs.*
- Friday, November 8, 2019**
- 8:00-8:30am **Breakfast, Registration, Silent Auction, Exhibits & Posters**
- 8:30-9:30am **Plenary Session**
Substance Use Disorders: Impact and Community-Engaged Strategies
Luka and Kelly Kinard, Sharing Personal Experience
Stephen Ball, Peer Support Specialist, Wake Forest Baptist Health
Captain Tara Tucker, Chair, Forsyth County Opioid Task Force
- 9:40-10:40am **Breakout Sessions C (Choose 1)**
 - C1. Harm Reduction and Violence Prevention**
 County Commissioners and Firearms Violence Prevention – An Analysis of Their Perceptions of Local Level Firearm Violence Prevention Strategies
Erica Payton, PhD, MPH
 Evaluation of "Reducing Harm, Spreading Hope" for First Responders in Western North Carolina: A Preliminary Study
Amy Upham, MPH, CPWIC
 - C2. Digital Tools for Health Education and Promotion**
 Health Communication in a Digital World
Ann Staples, MA, MCHES
 Benefits and Limitations of Advanced Mobile Technology
Tori Edwards, BSPH
- 10:40-10:55am **Break**



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- 11:00-12:00pm **Breakout Sessions D (Choose 1)**
- D1. Tobacco and Smoking Cessation**
Livin' Your Fresh Life: Employing Community Health Advisors to Reduce Smoking in Public Housing
Natalie Rich, MPH
Building Capacity to Improve Tobacco Cessation Program in Low Income Communities
Carla Strom, MLA
Harnessing Community and Youth Capacity for Local Tobacco Policy Momentum
Alyssa Mouton, MPH, MPP, Carrie Meier, MPH
- D2. Chronic Disease Prevention**
Public Health 3.0 in a Regional Approach to Chronic Disease Prevention
Maryn Hayward, BA, Geissler Baker, L. James Brooks
Empowering Individuals to Self-Monitor Their Blood Pressure through Health Informatics and PSE Changes
Tiffany Thigpen, MPH, Blair Savoca
- 12:00-12:15pm **Exhibitors**
- 12:15-2:00pm **Closing Plenary and Luncheon**
Crystal Dixon, MPH, MCHES, CHC
University of North Carolina at Greensboro
- Awards and Installation of NC SOPHE Officers**
Closing Remarks & Silent Auction Winners Announced
Randall Bergman, President NC SOPHE 2018-2019