

CODE OF ETHICS FOR THE HEALTH EDUCATION PROFESSION

PREAMBLE

The Health Education profession is dedicated to excellence in the practice of promoting individual, family, organizational, and community health. The Code of Ethics provides a framework of shared values within which Health Education is practiced. The responsibility of each Health Educator is to aspire to the highest possible standards of conduct and to encourage the ethical behavior of all those with whom they work.

Article I: Responsibility to the Public

A Health Educator's ultimate responsibility is to educate people for the purpose of promoting, maintaining, and improving individual, family, and community health. When a conflict of issues arises among individuals, groups, organizations, agencies, or institutions, health educators must consider all issues and give priority to those that promote wellness and quality of living through principles of self-determination and freedom of choice for the individual.

Article II: Responsibility to the Profession

Health Educators are responsible for their professional behavior, for the reputation of their profession, and for promoting ethical conduct among their colleagues.

Article III: Responsibility to Employers

Health Educators recognize the boundaries of their professional competence and are accountable for their professional activities and actions.

Article IV: Responsibility in the Delivery of Health Education

Health Educators promote integrity in the delivery of health education. They respect the rights, dignity, confidentiality, and worth of all people by adapting strategies and methods to the needs of diverse populations and communities.

Article V: Responsibility in Research and Evaluation

Health Educators contribute to the health of the population and to the profession through research and evaluation activities. When planning and conducting research or evaluation, health educators do so in accordance with federal and state laws and regulations, organizational and institutional policies, and professional standards.

Article VI: Responsibility in Professional Preparation

Those involved in the preparation and training of Health Educators have an obligation to accord learners the same respect and treatment given other groups by providing quality education that benefits the profession and the public.

Awards and Professional Recognition

Recognizes professional excellence and leadership through the Outstanding Health Educator Award, Promising New Health Educator Award and the Kathy Kerr Outstanding Health Education Project Award.



Watch for information on our Mid-Year and Annual Meetings in your Membership Directory and N.C. SOPHE Newsletter!

N.C. SOPHE

North Carolina Chapter, Society for
Public Health Education, Inc
P. O. Box 10351
Raleigh, NC 27605
<http://ncarolinasophe.org>

N.C. SOPHE

Application For Membership

An Opportunity Awaits.....



**North Carolina Chapter
Society for
Public Health Education, Inc.**

P. O. Box 10351
Raleigh, NC 27605
<http://ncarolinasophe.org>

Membership

The North Carolina Chapter, Society for Public Health Education Inc. (N.C. SOPHE) is a professional organization formed in 1965 to promote, encourage and contribute to the advancement of health of all people. N.C. SOPHE encourages its professional members to stay informed through continuing education, to strive to improve the practice of health education, and to make a positive contribution toward making health accessible to all people.

N.C. SOPHE membership benefits at a glance

- Regular contact and exchange of information with practicing health educators
- Planned professional development and continuing education activities
- Mid-year and Annual meetings
- Opportunities to achieve professional recognition through service on N.C. SOPHE committees
- Quarterly newsletters
- Job bank
- CHES continuing education credits
- Advocacy (legislative)

Applying for N.C. SOPHE Membership

All new applicants must be sponsored by an **Active (Regular) Member** in good standing. If you are accepted as a member of N.C. SOPHE, you will receive a Membership Directory and a Membership Card. Members are classified for dues purposes as follows:

- Regular** A health educator who possesses one or more of the following characteristics:
 A professional with a graduate or undergraduate degree in health education.
 A professional who is employed or functioning in a health education capacity.
 An individual with professional education and experience as a health educator, who has been employed in the health field for at least one year.
- Student** A person enrolled full or part time in either a graduate or undergraduate health education program.
- Distinguished** A regular member of N.C. SOPHE whose contributions to the Chapter entitle the person to this, the highest recognition given by the chapter.
- Honorary** A person who is not a health educator but whose contributions to the field of health education or to public health in general entitle them to special recognition by the Chapter.
- Emeritus** A regular member in good standing upon retirement.
- Sustaining** An agency or organization devoting as part of its business activity, a significant portion of its time to advancing the health of the public.

If you have been a member of N.C.SOPHE in the past five years and would like to rejoin, please enclose a check for \$25.00 plus \$10.00 for reinstatement fee.

If you do not qualify for membership, your check will be returned.

N.C. Chapter, Society for Public Health Education, Inc.
 P.O. Box 10351 Raleigh, NC 27605

Membership Information (Please type or print clearly)

Name _____
Work Address _____
 Title _____ Degrees/Certifications _____
 Organization _____
 Address _____
 City _____ County _____ Zip code _____
 Work Phone _____ Work Fax _____ Work e-mail _____

Home Address _____
 City _____ County _____ Zipcode _____
 Home Phone _____ Home Fax _____ Home e-mail _____

Signature: _____ Date: _____

| Preferred mailing address (please indicate) | Business | Home |
|---|--------------|------|
| Are you CHES certified? | Yes CHES# | No |
| Are you a member of National SOPHE? | Yes | No |
| If you checked no, would you like information about joining National SOPHE? | Yes | No |
| Would you like to be paired with a N.C. SOPHE mentor? | Yes | No |
| Would you like to be an N.C. SOPHE mentor? | Yes | No |

Send application to: N.C. SOPHE P.O. Box 10351 Raleigh, NC 27605

| <i>Area of Interest</i> | (please check) |
|-------------------------------------|---|
| <input type="checkbox"/> Membership | <input type="checkbox"/> Public elations |
| <input type="checkbox"/> Advocacy | <input type="checkbox"/> Newsletter |
| <input type="checkbox"/> Bylaws | <input type="checkbox"/> Mentoring |
| <input type="checkbox"/> Citation | <input type="checkbox"/> Continuing Education |
| <input type="checkbox"/> Finance | <input type="checkbox"/> Professional Preparation & Standards of Practice |
| <input type="checkbox"/> Job Bank | |

| <i>Annual Dues</i> | (please check) |
|--|----------------|
| Regular Member | \$25.00 |
| Full-time Student | \$12.50 |
| Late + reinstatement fee | \$35.00 |
| Inactive | \$25.00 |
| Distinguished, Honorary or Emeritus Member | None |
| Total Enclosed \$ | |