



## DRAFT AGENDA

**Thursday, November 8, 2018**

8:30-9:15am	<b>Breakfast, Registration, Silent Auction, Exhibits &amp; Posters</b>
9:15-9:30am	<b>Welcome/Opening Remarks</b> <i>Carrie Meier, MPH, President NC SOPHE 2017-18</i> <i>Doug Urland, Catawba County Health Director</i>
9:30-10:30am	<b>Opening Plenary - Preventing Unintentional Childhood Injuries: Then, Now, Imagine</b> <i>Dr. Angela Mickalide, PhD, MCHES</i> <i>SOPHE President</i>
10:30-10:45am	<b>Break/Exhibitors</b>
10:45-11:45am	<b>Keynote - NC DHHS Vision and Priorities for the Future</b> <i>Dr. Elizabeth Tilson, MD, MPH</i> <i>North Carolina Health Director</i>
11:45-12:15pm	<b>Ignite-Style Poster Session: 3 minute presentations</b> <ol style="list-style-type: none"><li>1. "Exchanging Hope", by Amy Upham</li><li>2. "Health Promotion Theory: Educational Gaming for Understanding", by Karen Butler and Antonia Mead</li><li>3. "Think, Act, Dispose Campaign", by Benjamin Rose</li><li>4. "Adopting Water as the Go-To Drink Where you Live, Work, Learn &amp; Play", by Allison Nelson, Clint Grant, and Louise Bhavnani</li><li>5. "Nursing Home Attitudes Towards LGBTQ Elders", by Amy Fisher</li><li>6. "Promoting Health Education in Elementary Setting: Integration is the Key", by Terri Mitchell and Jenna Sorrells</li><li>7. "Student Opinion of Professors Who Smoke: A Content Analysis of ratemyprofessors.com", by Christopher Seitz, Carrie Rosario and Lindsey Bearss</li></ol>
12:15-1:15pm	<b>Networking Lunch</b> <i>Sponsored by: Michael R. McGee, EdD, LAT, ATC, Program Director for Athletic Training</i> <i>Dean-College of Health Sciences, Lenoir-Rhyne University,</i>
1:20-2:10pm	<b>Membership Meeting</b>
2:15-3:15pm	<b>Breakout Sessions (Choose 1)</b> <b>Making Them Visible: Identifying, Supporting and Advocating for Children of Incarcerated and Returning Parents</b> <i>Melissa Radcliff, BS, Our Children's Place of Coastal Horizons Center</i> <b>Message Mapping: A Proven Method for Health Communication</b> <i>Ann Staples, MA, MCHES, NC Tobacco Prevention and Control Branch</i> <b>Retail Redlining: Exploring the Intersection between Food Security and Health Equity</b> <i>Raven King-Edwards, BS, MPH, NC Office of Minority Health and Health Disparities</i>
3:15 – 3:25pm	<b>Break</b>



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- 3:30- 4:30pm **Breakout Sessions** (Choose 1)  
**Building the Capacity of Community Teams to Prevent Multiple Forms of Violence Using a Shared Risk and Protective Factors**  
*Kim Dixon, MSW, UNC Injury Prevention Research Center*  
*Ingrid Bou-Saada, MA, MPH, NC Division of Public Health, Injury and Violence Prevention Branch*  
**Collaborative Approaches and Practical Strategies for Building Partnerships to Enact Positive Adolescent and Family Health Outcomes**  
*Alyssa Smith, BS, MPH, Amy Potoczny, MS and Jordan Melton, BS*  
*Cabarrus Health Alliance*  
**The World Café Model – Community Conversations in Chatham County**  
*Michelle Wright, BA, MPH and Anna Stormzand, MPH*  
*Chatham County Public Health*
- 4:45-5:30pm **NC SOPHE Executive Committee Meeting**  
*Required for all current and new members of Executive Committee - All officers and committee chairs*
- 5:30 – 7:30pm **Networking Social - Highland Avenue, 883 Highland Avenue SE. Hickory, NC 28602**

## Friday, November 9, 2018

- 8:00-8:30am **Breakfast, Registration, Silent Auction, Exhibits & Posters**
- 8:30-9:30am **Breakout Session** (Choose 1)  
**Got Health Equity: Training into Practice**  
*Tanya Bass, MS, MEd, CHES, PhD(c), NC Office of Minority Health and Health Disparities*  
**Good Nutrition from the Start: Pregnancy through Age 2 – Resources for NC Health Professionals and Families to Impact the First 1000 Days**  
*Diane Beth, MS, RDN, LDN, Children and Youth Branch, Division of Public Health, NC DHHS*
- 9:40-10:40am **Breakout Sessions** (Choose 1)  
**Collective Impact in Practice: Collaborating to Build Healthy Eating & Physical Activity Practices in Child Care Programs**  
*Ashley Rink, MPH, LiveWell Catawba/Catawba County Public Health*  
**Counseling on Fertility Awareness-Based Methods: Pregnancy Prevention Using a Decision Making Tool**  
*Lori Hartley, MPH, RN, Certified Fertility Educator, Reply OB GYN & Fertility*
- 10:40-10:55am **Break**
- 11:00-12:00pm **Breakout Sessions** (Choose 1)  
**Silver and Gold: Building Innovative Partnerships and Creating New Opportunities for Old Friends**  
*Zack King, MPH, CHES, LiveWell Catawba & Catawba County Public Health*  
*Alyssa Smith, MPH, Healthy Rowan*  
**MATCH: Motivating Adolescents with Technology to CHOOSE Health – Partnerships for Success**  
*Kelsey Ross Dew, MPH, CHES, MATCH Wellness*
- 12:15-1:15pm **Awards Luncheon and Installation of NC SOPHE Officers**
- 1:25-2:25pm **General Session - From Teaching to Policy Change: The Evolution of Health Education & Promotion**  
*Anna Stormzand, MPH and Michelle Wright, MPH*  
*Chatham County Public Health Department*
- 2:30-3:00pm **Closing Remarks & Silent Auction Winners Announced**  
*Randy Bergman, MPH, President NC SOPHE 2018-2019*